

# OUR TICKET INCENTIVE SCHEME - A REMINDER

## How the Scheme works.

Each member is **expected to sell 2 tickets** per concert, ie. 8 tickets during the Season. This can be from the ticket secretaries at rehearsals, or from the Colosseum.

However, once you have sold your 8 tickets, each further ticket earns you **£1 off** the subscription for the following year. (A season ticket counts as 3).

Last season several members earned over **£30** discount on their subscription.

Only tickets sold in advance of a concert will qualify, so it's no good saying "27 friends of mine decided to come along on the night !".

**MOST IMPORTANT.** When you buy a ticket from the Ticket Secretary, make sure you fill in the order form with your name and membership number. It's your job to do this, not the Ticket Secretary's. They will then keep a record of how many you've sold.

Singing to a full house is far more enjoyable, and every seat sold means more income for the Society, allowing us to keep subscription increases down.

If you have any questions, do contact me - and good luck with your selling.

Let's aim to fill the Colosseum for **every** concert ! And don't forget, Michael is offering a **bottle of champagne** for the person who sells the **3<sup>rd</sup> most tickets** for each concert (except December)

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