

# WATFORD PHILHARMONIC SOCIETY

## OUR TICKET INCENTIVE SCHEME - A REMINDER

Our Ticket Incentive Scheme is to help encourage our members to sell as many tickets as possible. With this in mind, it is hoped that every member will sell in excess of 8 tickets over this Season's 3 concerts. Your ticket purchase can be made either from the Ticket Secretaries, or from the Watford Colosseum.

### How the Scheme works.

Once you have sold your 8 tickets, ***each further ticket earns you £1 off*** your subscription for the following year. Last season several members earned over **£30** discount on their subscription.

Only tickets sold ***in advance*** of a concert will qualify, so it's no good saying "27 friends of mine decided to come along on the night!".

**MOST IMPORTANT.** The Ticket Secretaries require you to fill out a form for ticket purchase. The forms are always available on the Ticket Desk and can be easily downloaded from the web site. These forms are kept for 2 purposes – the Ticket Incentive Scheme which is handled by the Society, and as a receipt. It is therefore important that you complete your form. Should you be buying your tickets via the Colosseum, please still complete this form, noting the seat allocation from The Colosseum.

Singing to a full house is far more enjoyable than to an half-full one, and every seat sold means more income for the Society, allowing us to keep future subscription increases to a minimum.

If you have any questions, do contact me - and good luck with your selling.

Let's aim to fill the Colosseum for **every** concert! And don't forget, Michael is offering a **bottle of champagne** for the person who sells the **3<sup>rd</sup> most tickets** for each concert (except December)

*Nikki Hind, (Membership co-ordinator)*

01923-823678    [nikkihind@watfordphilharmonic.co.uk](mailto:nikkihind@watfordphilharmonic.co.uk)